

North Central Michigan College

NCMC MASTER COURSE SYLLABUS

Last Date Revised ____ 11/12/08 ____

DIVISION/AREA: Liberal Arts

DEPARTMENT: Journalism

ASSOCIATE DEAN: Sam McLin

ORIGINATOR: Carrie Tebeau

DEAN OF INSTRUCTION: Dr. Timothy Dykstra

HOURS OF INSTRUCTION:

Credit hours: 3

Lecture: 3

Lab: 0

Contact hours: 52.8

COURSE TITLE: Newspaper Production

COURSE ALPHA: JRN

COURSE NUMBER: 220

CATALOG DESCRIPTION:

A hands-on course in producing North Central Michigan College's student paper, The Informer. Emphasis is on interviewing, reporting, editing, layout and page design. This class will create and produce the Informer. No prerequisite is required, but successful completion of a high school or college level journalism or writing course is recommended.

PREREQUISITE(S): None

COREQUISITE(S): None

GENERAL EDUCATION DISTRIBUTION AREA: None
(example: Social Science Group B)

GENERAL EDUCATION/PROGRAM OUTCOMES:

Write and Speak Effectively

Think Critically and Analytically

COURSE OBJECTIVES AND OUTCOMES:

Demonstrate the fundamental elements of newspaper reporting

Demonstrate the fundamental elements of newspaper production

View writing with an objective eye for detail and error

Design a publication

Discuss issues involving libel and ethics

Create a body of published work and newspaper experience

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COURSE TITLE AND NUMBER: Newspaper Production JRN 220

METHODS OF INSTRUCTION:

The emphasis will be a hands-on experience in which students will develop story ideas, pursue facts through interviews, create layouts, edit stories, seek advertisers, and evaluate other newspapers lecture and discussion

METHODS OF EVALUATION:

Students will be graded on individual stories and participation in the production process.

REQUIRED TEXT AT TIME OF COURSE ADOPTION/REVISION:

TEXTS: none

OPTIONAL SUPPLEMENTARY MATERIALS: none

Reasonable accommodations can be provided for students with documented disabilities. Please contact Learning Support Services for assistance: 231/348-6817.

SUGGESTED TIME ALLOWANCE AND SEQUENCE OF INSTRUCTION:

(List general content description of what is being covered each week)

WEEK 1	Reporting skills
WEEK 2	Story ideas and interviews/Advertising
WEEK 3	Editing
WEEK 4	Layout and design
WEEK 5	Publication. Evaluation of this and other papers.
WEEK 6	Story ideas.
WEEK 7	Interviews and writing/ Advertising
WEEK 8	Editing.
WEEK 9	Layout and design
WEEK 10	Publication. Evaluation of this and other papers.
WEEK 11	Story ideas.
WEEK 12	Interviews and writing/ Advertising
WEEK 13	Editing
WEEK 14	Layout and design
WEEK 15	Publication. Evaluation of this and other papers.
WEEK 16	Evaluation of this and other papers; plan ideas for next semester.

APPROVED FOR ADOPTION/REVISION BY THE CRD/AP COMMITTEE ON 1/21/09