

North Central Michigan College

NCMC MASTER COURSE SYLLABUS

Last Date Revised 11/2/05

DIVISION/AREA: Business and Technology
DIVISION DIRECTOR: Robert Marsh
DEAN OF INSTRUCTION: Timothy Dykstra

DEPARTMENT:
ORIGINATOR: Robert Marsh

HOURS OF INSTRUCTION:

Credit hours: 3
Lecture: 3
Lab: 0
Contact hours: 52.8

COURSE TITLE: Hospitality Law and Ethics

COURSE ALPHA: HTM **COURSE NUMBER:** 232

CATALOG DESCRIPTION:

Covers basic legal principles governing hospitality operations such as the hotel/guest relationship, the hotel's duties to the guest and others and laws relating to general hotel operation. The immigration reform law is discussed as an integral part of the course. Emphasis will be placed on current legislative and lobbying activities as well as to societal leverage in influencing and initiating legal and political activity and policy. The emerging dynamics of ethics will be discussed in relation to the entire industry.

PREREQUISITE(S):

COREQUISITE(S):

GENERAL EDUCATION/PROGRAM OUTCOMES:

- Write and speak effectively
- Independently acquire knowledge

COURSE OBJECTIVES AND OUTCOMES:

- To gain an appreciation of the origins and history of the laws that affects the hospitality industry.
- To obtain gain a working knowledge of legal terms, practices and the legal system as it pertains to hospitality laws
- To identify all necessary components of legal contracts
- To demonstrate a working knowledge of the concepts of tort and negligence
- Identify the legal relationships between hospitality providers and their customers
- To demonstrate an understanding of federal, state and local laws governing the hospitality

industry, including the immigration reform law

- To gain an understanding of how lobby groups function and how they influence the hospitality industry.
- To discover the existing avenues to obtain the working knowledge, information, and assistance to bring an organization in to compliance
- To learn how professional ethics influence, guide, and direct successful hospitality operations and the effects the lack of ethics can have on individual operations and the entire industry.

METHODS OF INSTRUCTION: Lecture, in-class exercises, field trips, guest lectures

METHODS OF EVALUATION: Exams, case studies, research paper

REQUIRED TEXT AT TIME OF COURSE ADOPTION/REVISION:

TEXTS: *Understanding Hospitality Law - Fourth Edition* by Jack P. Jefferies and Banks Brown
(Educational Institute of the American Hotel and Lodging Association)

OPTIONAL SUPPLEMENTARY MATERIALS:

Reasonable accommodations can be provided to students with documented disabilities. Please speak to me to arrange these or contact Learning Support Services at 348-6817.

SUGGESTED TIME ALLOWANCE AND SEQUENCE OF INSTRUCTION:

(List general content description of what is being covered each week)

WEEK 1	Introduction to course, history of common law
WEEK 2	The Hotelkeeper: Common Law, Tort Law, Contracts, Negligence
WEEK 3	Guests: Reservations, Rights, Eviction
WEEK 4	ADA: Guests' Rights; Protection of & Liability for Guest Property
WEEK 5	Safekeeping Facilities; Fraud. Exam I
WEEK 6	Food Service Laws; Alcohol Laws
WEEK 7	Wage and Hour Laws for Hotels; FLMA
WEEK 8	Employment Discrimination; National Labor Relations Act
WEEK 9	Immigration Law (1986); Social Security, Unemployment, Workers' Comp
WEEK 10	Fed Tax Withholding & Reporting; Consumer Protection Laws
WEEK 11	Public Health and Safety; OSHA
WEEK 12	Municipal Hotel Regulation; Telephone Service and Resale
WEEK 13	Copyright for Music, Movies, TV; Warranties; Antitrust Laws for Hotels
WEEK 14	Franchising; Legal Issues Regarding the Internet
WEEK 15	Fire Safety Laws; Taxes; Review
WEEK 16	Final Exam

