

COURSE TITLE AND NUMBER: TECHNOLOGY AND ENTREPRENEURSHIP ENT 140

North Central **Michigan College**

NCMC MASTER COURSE SYLLABUS

Last Date Revised Feb 28, 2005

DIVISION/AREA: Business and Technology

DEPARTMENT:

DIVISION DIRECTOR: Robert J. Marsh, Ph.D.

ORIGINATOR:

DEAN OF INSTRUCTION: Timothy Dykstra, Ph.D.

TOTAL HOURS OF INSTRUCTION: LECTURE: 1 LAB: 0 TOTAL CONTACT HOURS: 17.60

COURSE NUMBER: ENT 140

CREDIT HOURS: 1.0

COURSE TITLE: Technology and Entrepreneurship

TRANSFERABLE YES: NO: X TO:

PREREQUISITE(S)/COREQUISITE(S)/ADVISORY: None

CATALOG DESCRIPTION:

An introduction to productivity technology and how it can work for the entrepreneur. Topics include brief introduction to information technology terminology and usage, uses and applications of technology in a business, the System Development Life Cycle and how it pertains to the entrepreneur and current and future trends in technology. This is not intended to be a “hands on” course in computer usage; for that, the student is advised to enroll in a CIS or CAP course, or talk to an advisor.

GENERAL EDUCATION OUTCOMES:

- Think critically and analytically
 - Write and speak effectively
 - Independently acquire knowledge
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COURSE OBJECTIVES & OUTCOMES:

Specific understanding will be gained in the following areas:

- The history of business productivity technology
 - Commonly used technical terms and “lingo”
 - Evaluating technology applications in business
 - How to plan for future technological developments
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METHODS OF INSTRUCTION:

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Lecture and in class discussion, guest speakers.

METHODS OF EVALUATION: In class exams, project/presentations, in class discussions and panels, quizzes.

REQUIRED TEXTS:
TBD by instructor

OPTIONAL SUPPLEMENTARY MATERIALS:

Reasonable accommodations may be provided for students with documented physical, sensory, cognitive, systemic, and/or psychiatric disabilities. Please contact the Learning Support Services office (LSS) at (231) 348-6682 to arrange services for this course.

TIME ALLOWANCE AND SEQUENCE OF INSTRUCTION:

Module	Topic
1	An overview of technological history and applications
2	IT terminology
3	Development of information systems
4	The current state of productivity technology; executive toys
5	Future trends in technology

APPROVED FOR ADOPTION BY THE CRD/AP COMMITTEE ON **3/21/05**