

# North Central Michigan College

NCMC MASTER COURSE SYLLABUS

Last Date Revised 11/11/2008

**DIVISION/AREA:** Occupational

**DEPARTMENT:**

**ASSOCIATE DEAN:** Robert J. Marsh

**ORIGINATOR:** John Desmarais

**DEAN OF INSTRUCTION:** Tim Dykstra

**HOURS OF INSTRUCTION:** 3

Credit hours: 3

Lecture: 3

Lab: 0

Contact hours: 52.8

**COURSE TITLE:** Introduction to Adobe Illustrator

**COURSE ALPHA:** CAP

**COURSE NUMBER:** 145

**CATALOG DESCRIPTION:**

An introduction to computer graphics through the creation and manipulation of vector (non-photographic) images. Adobe Illustrator will be used as the medium to allow students to import or create graphic images such as logos, artwork and advertisements. Students will learn how to incorporate rendered and imported images into finished work for presentation.

**PREREQUISITE(S):**

**COREQUISITE(S):**

**GENERAL EDUCATION DISTRIBUTION AREA:**  
(example: Social Science Group B)

**GENERAL EDUCATION/PROGRAM OUTCOMES:**

**COURSE OBJECTIVES AND OUTCOMES:**

- Create a logo using simple shapes.
- Create and edit logos using custom paths.
- Create a logo with type effects.
- Create an advertisement that combines text and imported images.
- Add body copy to a document.

**METHODS OF INSTRUCTION:** Lecture, in-class exercises, project and presentation work

**METHODS OF EVALUATION:** In class evaluation of lab exercises, take home assignments and projects, quizzes

**REQUIRED TEXT AT TIME OF COURSE ADOPTION/REVISION:**

TEXTS: TBD

OPTIONAL SUPPLEMENTARY MATERIALS:

**Reasonable accommodations can be provided for students with documented disabilities. Please contact Learning Support Services for assistance: 231/348-6817.**

**SUGGESTED TIME ALLOWANCE AND SEQUENCE OF INSTRUCTION:**

*(List general content description of what is being covered each week)*

|        |  |
|--------|--|
| WEEK 1 | Syllabus/Get to know one another<br>Get to know your Illustrator desktop<br>Read Lesson 1              |
| WEEK 2 | Creating A Logo Using Simple Shapes – Lesson 1<br>Work on Lesson 1 Tutorials<br>Work on Lesson 1       |
| WEEK 3 | Creating A Logo Using Simple Shapes – Lesson 1<br>Work on Lesson 1 Tutorials<br>Read Lesson 2          |
| WEEK 4 | Creating A Logo Using Custom Paths – Lesson 2<br>Work on Lesson 2 Tutorials<br>Work on Lesson 2        |
| WEEK 5 | Creating A Logo Using Custom Paths – Lesson 2<br>Work on Lesson 2 Tutorials<br>Read Lesson 3           |
| WEEK 6 | Creating A Logo With Type Special Effects – Lesson 3<br>Work on Lesson 3 Tutorials<br>Work on Lesson 3 |

|         |   |
|---------|---|
| WEEK 7  | Creating A Logo With Type Special Effects – Lesson 3<br>Work on Lesson 3 Tutorials<br>Read Lesson 4 |
| WEEK 8  | Midterm                      Review Work Assignments  |
| WEEK 9  | Creating An Advertisement – Lesson 4<br>Work on Lesson 4 Tutorials<br>Work on Lesson 4              |
| WEEK 10 | Creating An Advertisement – Lesson 4<br>Work on Lesson 4 Tutorials<br>Read Lesson 5                 |
| WEEK 11 | Adding Body Copy – Lesson 5<br>Work on Lesson 5 Tutorials<br>Work on Lesson 5                       |
| WEEK 12 | Adding Body Copy – Lesson 5<br>Work on Lesson 5 Tutorials<br>Read Lesson 6                          |
| WEEK 13 | Creating A Document Template – Lesson 6<br>Work on Lesson 6 Tutorials<br>Read Lesson 7              |
| WEEK 14 | Saving and Exporting – Lesson 7<br>Work on Lesson 7 Tutorials<br>Read Lesson 8                      |
| WEEK 15 | Collecting for Printing – Lesson 8<br>Work on Lesson 8 Tutorials                                    |
| WEEK 16 | Closing Lecture<br>Final Review   |

APPROVED FOR ADOPTION/REVISION BY THE CRD/AP COMMITTEE ON \_\_12/17/08\_\_\_\_\_