

North Central Michigan College

NCMC MASTER COURSE SYLLABUS

Last Date Revised 10/21/2010

INSTRUCTIONAL AREA: Occupational

DEPARTMENT: Computer Applications

ASSOCIATE DEAN: Robert J. Marsh

ORIGINATOR: Robert Marsh/Helen Leithauser

DEAN OF INSTRUCTION: Christine Hammond, Ph.D.

COURSE ALPHA/NUMBER: CAP 102

COURSE TITLE: Web Design for Beginners

HOURS OF INSTRUCTION:

Credit hours: 1

Lecture: 0

Lab: 0

Clinical: 0

Variable Hours: 0

Total Hours of Instruction: 1

Total Contact Hours: 17.6

(Total Contact Hours Formula: (lecture hours + lab hours) x 17.6

CATALOG DESCRIPTION:

Provides basic training in web site design, set-up and editing. The course is geared to the introductory needs of the students, who will be encouraged to bring work-related and course-related material to class. At the conclusion of the course, students will have a basic understanding of web sites and will be able to design and implement their own.

PREREQUISITE(S): None

COREQUISITE(S): None

GENERAL EDUCATION DISTRIBUTION AREA:

Communications, Writing

Natural Science Group A

Communications, Communications

Natural Science Group B

Humanities Group A

Social Science Group A

Humanities Group B

Social Science Group B

Mathematics

Non Applicable

GENERAL EDUCATION OUTCOMES:

Write and Speak Effectively

Think Critically & Analytically

Write & Speak Effectively and Think Critically & Analytically

X Non Applicable

COURSE OBJECTIVES AND OUTCOMES:

At the conclusion of the course, students will demonstrate a basic understanding of:

- The elements of a good web site
- The World Wide Web's domain naming system
- The design and implementation process for a small business or personal web site

METHODS OF INSTRUCTION: Lecture, in-class exercises, site design assignments

METHODS OF EVALUATION: Quizzes, project development and presentation

REQUIRED TEXT AT TIME OF COURSE ADOPTION/REVISION:

TEXTS: TBD

OPTIONAL SUPPLEMENTARY MATERIALS:

Reasonable accommodations can be provided for students with documented disabilities. Please contact Learning Support Services for assistance: (231)348-6817.

SUGGESTED MODULES AND SEQUENCE OF INSTRUCTION:

(List general content description of what is being covered each week)

(If you need more than one line for a week, hit enter at the end of row; second line will begin)

MODULE 1	Elements of a good website <ul style="list-style-type: none">● “Updatable”● Speed of loading● Ability to convey information
MODULE 2	Introduction to the web <ul style="list-style-type: none">● Server and browser software functions
MODULE 3	Web domains <ul style="list-style-type: none">● Registration● Indexing systems
MODULE 4	Web design templates <ul style="list-style-type: none">● Purpose, utility● Availability- free and commercial
MODULE 5	Building a web site <ul style="list-style-type: none">● Basic template design and use● Visual effects● Links● Editing
MODULE 6	CUSTOMIZED PRACTICE <ul style="list-style-type: none">● Editing existing websites● Questions, answers and consultations

APPROVED FOR ADOPTION/REVISION BY THE CRD/AP COMMITTEE ON 11/01/10